



SCHNEIDER DOWNS

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Why Businesses Are Turning to Managed Accounting

How businesses can save money, gain expertise, and scale with confidence



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The way companies manage accounting is evolving. Rising costs, talent shortages and growing demands for financial insights have many leaders seeking alternatives to a traditional in-house team. At the same time, technology is reshaping expectations as leaders want real-time visibility, smarter decision-making tools and support that scales with growth.

Managed accounting, also known as outsourced accounting, has become a practical and cost-effective solution. By providing access to seasoned professionals and modern technology, it helps businesses overcome staffing shortages, improve cash flow management and gain the strategic insight needed to grow with confidence.

This guide looks at two perspectives: the challenges businesses face without managed accounting and the benefits they realize when they adopt it. Together, these insights show that managed accounting is not just a service. It is a strategy for scalable and sustainable growth. Accounting is more than a service. It is a strategy for scalable and sustainable growth.

Three Signs It's Time to Consider Managed Accounting

Many businesses today face challenges that go far beyond daily accounting tasks. Retirements among experienced staff, difficulty hiring new talent and rising salary costs make it harder to maintain a stable team. Meanwhile, cash flow management and long-term planning often take a back seat to urgent demands.

Managed accounting can help close these gaps by giving companies access to a full accounting team, including a virtual CFO, who brings the expertise and structure needed to move forward. Below are three common challenges we help companies overcome:

- 1 Talent Acquisition and Attrition** – Can't find the right people? Budgetary constraints for new hires? Trusted leader about to retire? Our managed accounting model provides an accounting team, including a virtual CFO, at your fingertips without the excess costs associated with in-house hires.
- 2 Cash Flow Constraints** – Our team, led by a virtual CFO, can drive working capital management and cash flows analysis and basic cash flow modeling.
- 3 Current Strategic Planning Process Limitations** – We often hear, "We are growing at a rapid pace and as a result, we do not have enough time to develop KPIs or to forecast our annual results and prepare a three-year strategic plan." Leave it to us to step in and implement a forecasting and strategic planning process, whether it be for a one, three or five-year period.

If these challenges sound familiar, managed accounting can fill the gaps. With expert guidance and flexible support, your business can stay focused on growth instead of losing momentum.

Four Key Benefits Businesses Gain from Managed Accounting

Beyond addressing short-term challenges, managed accounting delivers lasting advantages that improve efficiency, strengthen decision-making and create room for growth. Businesses that make the shift often discover that they gain far more than an outsourced service, they gain a partner in building a stronger financial foundation. The four most important benefits include:

- 1 Cost Savings That Boost Your Bottom Line** – Gain the capabilities of a full in-house accounting team without the weight of payroll, benefits, or overhead. A fixed monthly fee means predictable costs and more capital to reinvest in growth.
- 2 Smarter Decisions with Expert Financial Insight** – Your team gets direct access to industry and subject-matter experts who provide real-time tax strategies and modernization guidance. These insights empower leadership to make faster, more informed decisions that drive measurable business results.
- 3 Scalability That Matches Your Growth** – As your business evolves, your accounting support evolves with it. Resources scale to match your changing needs, ensuring you're never over- or under-resourced. This flexibility lets your team stay focused on strategy, not administrative gaps.
- 4 Modern Technology That Powers Efficiency** – With a secure, cloud-based accounting platform, your team works faster and smarter. Automated processes replace manual tasks, improving accuracy, increasing efficiency, and freeing up valuable time to focus on growth.

Together, these benefits make managed accounting a forward-looking solution. By combining expertise, flexibility and technology, it positions businesses to make smarter financial decisions and pursue growth with confidence.

Ready to Get Started?

If you think your organization may benefit from Managed Accounting Services, or if you'd simply like to learn more, reach out to our team at contacts@schneiderdowns.com.

How Can Schneider Downs Help?

The Schneider Downs Managed Accounting team delivers flexible finance, accounting, and tax solutions designed around your business. From monthly reporting and virtual CFO support to strategic tax planning, we scale with your needs. Our process is collaborative and seamless as we work with you to define priorities and guide you through an onboarding experience that sets the foundation for long-term success.

Learn more at www.schneiderdowns.com/managed-accounting.

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