



SCHNEIDER DOWNS

SD Capital

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Value Advisors for the Middle Market

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SD Capital is a premier, full-service, value advisory and investment banking practice that assists middle-market companies in creating and maximizing business value. With decades of collective experience and over 100 transactions under our belt, our seasoned team of trusted advisors integrates former owners and operators, seasoned investment bankers and Fortune 100 executives.

## VALUE ADVISORY

### Baseline Readiness Assessment

Harnessing our experience as former owner/operators, transaction and private equity advisors, we identify and prioritize underperforming areas that can hinder growth or reduce valuation, as well as upside opportunities to enhance value.

### Value Creation and Remediation

The findings from the baseline assessment are leveraged to mitigate downside risk, as well as create and implement value creation activities. This allows owners to realize significant upside value in their business, whether through a sale, recapitalization, merger, hold/grow, or other strategy.

## INVESTMENT BANKING

### Sales, Divestitures, Leveraged Buyouts and Recapitalization

We lead the sales process with critical advisory services that maximize seller value. Understanding our clients' industries and employing a disciplined approach, we execute efficiently, allowing clients to focus on their core businesses.

### Acquisition Advisory

Our team has extensive experience and success assisting clients to identify and acquire specific targets, customizing acquisition programs to establish criteria, find and contact candidates, manage due diligence and structure deal terms.

## INDUSTRY EXPERTISE



Energy & Utility Services



Manufacturing & Industrial Services



GovCon & Defense



Consumer & Healthcare



IT & Technology



Retail & Wholesale Distribution