SCHNEIDER DOWNS
SD Digital

Digital Modernization

Reimagine your competitive advantage in the digital world.

At SD Digital, we don't just understand digital modernization; we understand the organizations that need it most. Many businesses, busy with daily operations, struggle to keep pace with evolving digital solutions, let alone maximize existing technology investments. That's where we come in.

Our team empowers organizations with transformative solutions that increase working capital, capture more revenue, reduce costs, and scale efficiently during periods of growth. We help finance teams modernize with impact by driving business model innovation and delivering real, actionable change—not just reports and slide decks.

Digital Modernization Solutions

Micro-Transformations

Implement targeted process improvements to drive incremental yet impactful changes across the business.

ERP Modernization

Align ERP systems with strategic objectives through process visioning, technology enablement and automation to support transformative growth.

Digital Acceleration Plan

Conduct a comprehensive evaluation of digital capabilities, tools, processes, and investments to identify gaps and opportunities resulting in an incremental, accelerated and achievable plan to achieve better business outcomes.

AI/ML Strategy

Empower organizations to harness AI and machine learning to drive innovation, enhance decision-making and gain a competitive edge.

Human-Centered Design

Leverage user-focused problem-solving techniques to identify needs, align stakeholders, prioritize challenges and develop high-impact solutions.

From Insight to Modernization

Guided by AGILE methodology, SD Digital follows a streamlined process to uncover opportunities, redefine possibilities and implement meaningful solutions in a clear, efficient and seamless manner.

Research

Through workshops and analysis, we assess business operations, technical frameworks and areas for efficiency, identifying the best methods to drive transformation.

Ideation

We identify gaps, reimagine the current state and create a prioritized backlog, aligning on a Minimum Viable Product.

Remediation & Transition

We provide strategic recommendations, establish priorities and deliver a roadmap for future-state implementation.

The Impact of Digital Modernization

Digital modernization can drive meaningful change at every level of an organization, with the greatest impact on people, processes and technology. While challenges may vary, the signs of needing transformation—and the benefits of doing it right—are often the same. Here's what success looks like with the right approach.

EXISTING STATE

People:

- Human capital constraints
- Misaligned roles and responsibilities
- Skill gaps
- Siloed communication and poor collaboration

Process:

- Bottlenecks
- Manual work overload
- Process inconsistencies
- Visibility gaps in data

Technology:

- Barriers to scaling and industry needs
- Dependence on outdated legacy technology
- Fragmented systems and poor integration
- Inefficient tech investments (overpaying/ underutilization)
- Subpar user and customer experience

FUTURE STATE

People:

- Increased employee engagement
- Improved collaboration and communication
- Optimized headcount and cost structure

Process:

- Automated workflows
- Cost efficiencies
- Optimized and streamlined processes
- Proactive, data-driven decision-making
- Unified and efficient operations

Technology:

- Enhanced data governance and security
- Fully leveraged existing system functionality
- Improved scalability
- Integrated core systems
- Reduced risk in future technology investments

Ready to Get Started?
Contact the SD Digital team directly at **contact@sddigital.com**.

About SD Digital

SD Digital helps organizations translate technology to transformative change and realize the best version of themselves. With a forward-thinking cap and digital lens, we empower organizations to realize the art of the possible with the power of digital through business-focused and technology-enabled solutions, built on an unwavering commitment to practicality, speed to market and the user experience.

For more information, contact us at **contact@sddigital.com** or visit **www.sddigital.com**.

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